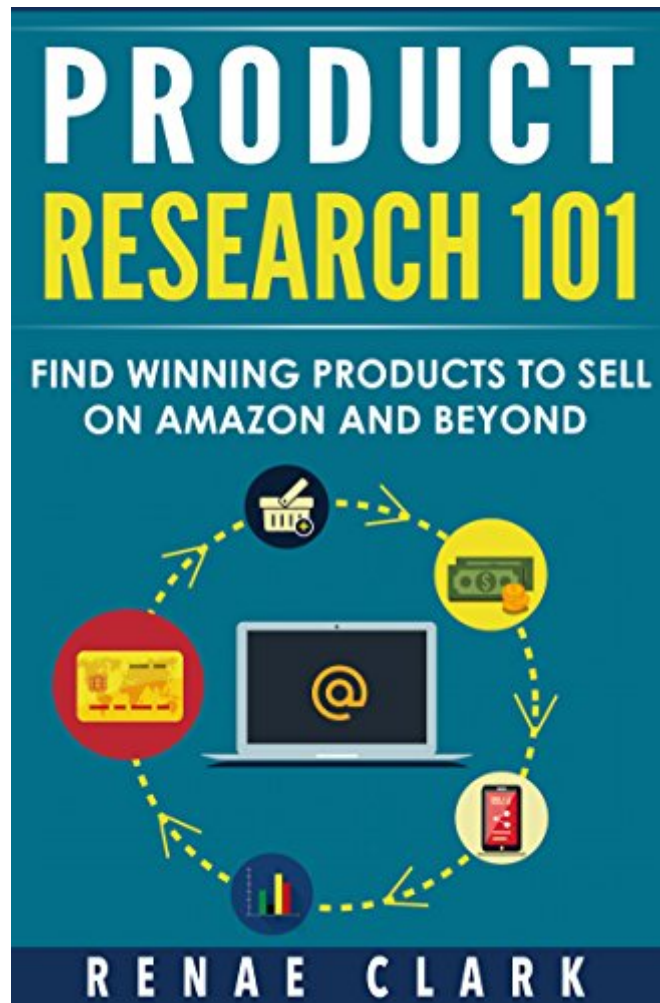


The book was found

Product Research 101: Find Winning Products To Sell On Amazon And Beyond



Synopsis

Just getting started with product research and sourcing? Stuck trying to find ideas or find that
âœperfectâ • winning product? Want to find good selling products that others are ignoring?
Interested in wholesale or private label products? If you answered yes, then this book is for you.If
you are an experienced seller or are looking to do arbitrage this book will have less value as I
donâ™t discuss sourcing by arbitrage. I donâ™t do arbitrage, so I donâ™t teach it. This book is
written for the new or struggling seller wanting to source wholesale or private label products.What
you will learn:Basic steps for finding top selling productsHow to generate product ideas and look for
trendsHow to validate demandTips for finding suppliersAnalyzing data to help you pick a productIt
took me 5 months of research before I pulled the trigger on my first products to sell on . Five months
and countless hours. I have pages of notes with product ideas in many different categories. Some
were wholesale products, others were ideas for my own products. I had some money set aside to
buy inventory. But I couldnâ™t commit. I was looking for...not necessarily thee perfect product, but,
well yeah, the perfect product.Fear of choosing âœwrongâ • was holding me back. I knew that
product selection was key to success so I needed to choose right. Another part of the problem was I
had bigger ideasâ”I wanted to create a brand and I had some ideas as to what sorts of products I
would carry. But those ideas required more capital than I was willing to invest for my first product.
As a result, I put so much pressure on myself to dream big and think towards the future that I
didâ |nothing!Another hold up was I was a little skittish to follow the advice to source from Chinese
suppliers. It seemed so complicated for a beginner. Could I not take a little less profit and source
domestically? Were there not manufacturers that could produce my ideas in North America? Yes,
and yes.Ultimately the delays helped me because I learned a lot by joining Facebook groups and
listening to and learning from the experiences of others. I devoured the advice in forums as well as
blogs, books, webinars, and courses. I learned of the pitfalls of private label that the gurus selling
you the dream never talk about. And finally, I did pull the trigger.I put together this guide to help any
of you who are feeling a little gun-shy too. I put this book together for all of you who have the brains
to say âœHey, if everyone buys top 100 selling products wont that saturate the market?â • I put this
book together to help you find great products from many different approaches. After reading this,
you should feel confident enough to find a product and get started with your e-commerce business.

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